



## MINTZ + HOKE BRINGS HOME 22 AWARDS FROM THE 66<sup>TH</sup> ANNUAL AD CLUB CT AWARDS SHOW

**AVON, Conn. (Dec. 12, 2022)** – [Mintz + Hoke](#), a full-service advertising agency 50 years strong, is pleased to announce it's been recognized with 22 awards from the [Ad Club of Connecticut](#) 66<sup>th</sup> Annual Awards Show. Honors include one Gold Award, four Silver Awards and 17 Merit Awards.

Advertising projects from Connecticut's best agencies, marketing departments and freelance artists are celebrated at The Ad Club of Connecticut Annual Awards.

Mintz + Hoke brought home the following honors:

### **Gold Award:**

- [Antares](#): 2021 Holiday Card

### **Silver Awards:**

- [Mintz + Hoke](#) Agency self-promotional materials: 2021 Holiday Card and "Immersively Different" video.
- [Access Health Small Business](#): Integrated Campaign

### **Merit Awards:**

- Work for: [Middletown Pride](#), [Deloitte](#), [Medtronic](#), [Connecticut Foodshare](#), [Fidelity](#), [Speare Memorial Hospital](#), [Access Health CT Small Business](#), [Tecomet](#), [Access Health CT](#) and [Mintz + Hoke](#) self-promotion.

"The ultimate goal, of course, is a roster of happy clients," said Chief Creative Officer, Sean Crane. "But it's always nice when all the hard work is also recognized by the local creative community."

Since 1913, the Ad Club of Connecticut has promoted creativity, education and growth in Connecticut's advertising industry. As the largest professional association in the state, The Ad Club of CT builds connections between passionate advertisers and creatives.

### **About Mintz + Hoke**

Mintz + Hoke, an Immersively Different full-service advertising agency, today offers an array of creative, research, strategy, design, branding, digital, media, public relations, analytics and brand activation capabilities. The agency has been recognized as one of Connecticut's Top Workplaces by the *Hartford Courant*, *FoxCT* and the *Hartford Business Journal*. Learn more at [www.mintz-hoke.com](http://www.mintz-hoke.com) and connect with them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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