

MINTZ + HOKE PROMOTES AMANDA SKARKA FROM MEDIA ASSISTANT TO MEDIA PLANNER AND BUYER

AVON, Conn. (March 6, 2023) – [Mintz + Hoke](#), an Immersively Different full-service advertising agency established over 50 years ago, congratulates Amanda Skarka on her promotion from Media Assistant to Media Planner and Buyer.

"Amanda's promotion to Media Planner and Buyer is well-deserved!" said Associate Media Director Becca Sheehan. "During her 3+ years at the agency, she has truly deepened her knowledge in the paid media space, most notably with digital and social media."



Amanda Skarka, Media Planner and Buyer, at Mintz + Hoke's offices in Avon.

Amanda's always had a deep understanding of brand representation's power. Her dedication and drive to make her clients proud through any and all brand representation efforts is a strong testament to Mintz + Hoke's Immersively Different philosophy.

As a Media Planner and Buyer, Amanda will focus more on media strategy, working with partners on media proposals and costs, and creating media plans.

"I'm excited to keep growing with Mintz + Hoke's talented media team and to continue learning from the best every day. This team is supportive, bright, and inspiring! Hard work will always be rewarded and that's what keeps me going every week."



Amanda resides in Bristol with her husband Michael, and in just a few weeks, they will welcome their first child—a baby boy! When not making media, you can find Amanda whipping up delicious meals, or if it's sunny, she's in her yard gardening or landscaping.

Amanda holds a Bachelor of Science in Communication with a concentration in Advertising and a minor in Psychology from [Endicott College](#).

Connect with Amanda on [LinkedIn](#).

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the *Hartford Business Journal*. Connect with them [at www.mintz-hoke.com](http://www.mintz-hoke.com) and follow them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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