

MINTZ + HOKE CONGRATULATES JULIE JARVIS ON HER PROMOTION TO ACCOUNT EXECUTIVE

AVON, Conn. (Jan. 24, 2023) – [Mintz + Hoke](#), an Immersively Different advertising agency 50 years strong and counting, is pleased to announce the promotion of Julie Jarvis from Account Coordinator to Account Executive.

“Julie’s creative thinking and dedication have allowed her to grow a great deal since joining M+H,” said Ben Cadwell, Director of Client Service. “She is a tremendous asset to our account team and agency in general. We are all looking forward to her success in this new position.”



Julie Jarvis, Account Executive, at Mintz + Hoke’s offices in Avon, Conn.

Julie’s passion for her work shines through in everything she does. Her knowledge and deep understanding of her clients’ industries are a true gift to the agency. In Julie’s new role, she will lead several accounts and take on more responsibility in the strategy world.

“I am really proud of my growth in such a short time at Mintz + Hoke and can directly attribute that to being surrounded by such a wonderful and supportive team that has pushed me every step of the way. I’m looking forward to the upcoming year and continuing to collaborate with other departments across the agency to further elevate our clients’ brands to the next level.”

Julie resides in Newington with her fiancé, Mike and their puggle Waffle Daisy. In her free time, you can find Julie snuggled up on the couch with Waffle watching a Quinnipiac hockey game, coming up with a new home renovation idea, or wedding planning (she and Mike are getting married this March!). Julie also loves to sing and has



been performing in musicals her entire life. If you have ever been to a Quinnipiac hockey game, there's a good chance Julie was the one singing the National Anthem!

Julie holds a Bachelor of Arts degree in Public Relations and Theater from [Quinnipiac University](#) in Hamden.

Connect with Julie on [LinkedIn](#).

About Mintz + Hoke

Mintz + Hoke, an Immersively Different full-service advertising agency, today offers an array of creative, research, strategy, design, branding, digital, media, public relations, analytics and brand activation capabilities. The agency has been recognized as one of Connecticut's Top Workplaces by the *Hartford Courant*, *FoxCT* and the *Hartford Business Journal*. Learn more at www.mintz-hoke.com and connect with them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

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