

MINTZ+HOKE

Mintz + Hoke Honored with A Silver Award from the Connecticut Art Directors Club

AVON, Conn. (July 18, 2025) — Mintz + Hoke, the Immersively Different brand-building advertising agency in New England, won a Silver and an Excellence Award from the 49th-Annual Connecticut Art Directors Club (CADC) Awards Show.

The awards show is a place for creatives across the state to connect and celebrate one another's achievements in eight main categories—advertising, environmental design, graphic design, illustration, online/interactive design, photography, student, and video.

"This was my first time attending the show, and I was genuinely impressed by the incredible creativity and craftsmanship on display from so many talented shops, individuals, and students across the state," said Brian Pike, Mintz + Hoke Executive Creative Director. "Very proud to see Mintz + Hoke's work honored—big congrats to all the other talent recognized, and to the CADC for putting on such a great event!"

Mintz + Hoke brought home the following honors:

- Silver Award for Favarh: I Can and I Do
- Excellence Award for the Connecticut Housing Finance Authority: A New Look for a Purpose-Driven Mission

The CADC is committed to helping the creative community connect to its potential. Mintz + Hoke is proud to be part of the momentum. View the work [here](#).

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services, including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the Hartford Business Journal. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#) and [Instagram](#).

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