

MINTZ+HOKE

MINTZ + HOKE CONGRATULATES KALYN MCCULLOUGH ON HER PROMOTION TO PR ACCOUNT EXECUTIVE

AVON, Conn. (June 13, 2023) – Mintz + Hoke, a full-service Immersively Different advertising agency over 50 years strong, congratulated KaLyn McCullough on her promotion from PR Coordinator to PR Account Executive.

“When KaLyn joined the Mintz + Hoke PR team in 2021, she immediately immersed herself in the practice, working on a broad array of clients and growing her expertise along the way,” said Amanda Savio, Public Relations Account Director. “In this new role, she will take on greater responsibility in leading client work, and we are excited to see her grow in this position.”



KaLyn McCullough, PR Account Executive, at Mintz + Hoke’s offices in Avon.

KaLyn's knack for social media, as well as her innovative and unique thinking, are perfectly aligned with Mintz + Hoke's Immersively Different approach.

KaLyn joined the M+H PR team as PR Coordinator in September 2021, and in her new role she will be responsible for social media strategy and planning, pitching, ideating community brand activations and executing and supporting day-to-day client activities.

“My role as PR Coordinator was my first job out of college where I was truly able to utilize my degree and it was a big stepping stone into the advertising world. Meeting expectations was my highest priority, and luckily, the people at Mintz + Hoke are one big support group and some of the most approachable and knowledgeable people you’ll ever meet. I would not have moved into this role without their exceptional guidance and expertise, and I’m so honored to be able to grow with them.”

KaLyn lives in the West End of Hartford with her boyfriend, Forrest, and their black lab, Melli Rose. Aside from her PR magic, you can find KaLyn reading romance or mystery/thriller novels, as well as watching

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classic rom-coms from the early 2000s, because she believes those are the best ones. When she is feeling adventurous, you can find her shopping at local small businesses or sampling a craft beer flight from a local brewery.

KaLyn holds a Bachelor of Science in Advertising Management with a specialization in Public Relations from Michigan State.

Connect with KaLyn on [LinkedIn](#).