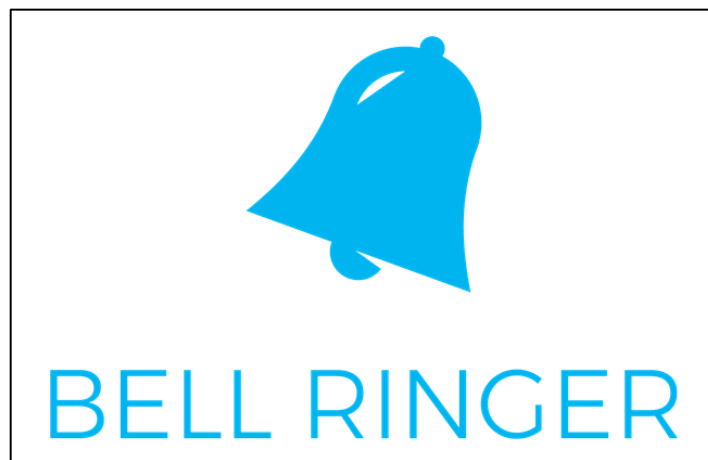


MINTZ+HOKE

MINTZ + HOKE HONORED WITH THREE BELL RINGER AWARDS

AVON, Conn. (June 9, 2023) – [Mintz + Hoke](#), an Immersively Different full-service advertising agency established over 50 years ago, was honored with three [Bell Ringer Awards](#) from the [PR Club](#).

The Bell Ringer Awards recognize PR, marketing and communications work from across New England, demonstrating excellence in creative planning and superior execution to achieve high success in reaching predetermined objectives.



Open to all New England practitioners, the program, now in its 55th year, celebrates the extraordinary work of the region’s communications professionals.

Mintz + Hoke brought home the following honors:

- Gold Bell – Access Health CT Diversity Initiatives, “Breaking Barriers: Broker Academy Fosters Diversity and Reduces Health Disparities in Connecticut”
- Silver Bell – Infant Health B2B Social Media, “Launching a Human Health Revolution, One Baby at a Time”

Mintz + Hoke also received a Merit award in Paid Media for “Strengthening the Reputation as a Trusted Source in a Highly Competitive Market” with Ascensus.

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Founded in 1948, PR Club (formerly known as The Publicity Club of Boston in 1948 and The Publicity Club of New England in 1989) strives to connect, inspire, educate and honor New England's communications professionals at every career level.

"I am so proud of our team and the hard work they put in each and every day to get great results for our clients," said Amanda Savio, PR Account Director. "We are privileged to share our clients' stories and thank the PR Club for this recognition."

For more Mintz + Hoke news, visit our [Press Kit](#).

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the *Hartford Business Journal*. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).

About PR Club

Founded in 1948, PR Club (formerly the Publicity Club of New England) strives to promote and encourage involvement in the communications industry and specifically the professions of public relations, promotions, and marketing. Get additional information about monthly PR Club programs, social and networking events, the "Bell Ringer" blog, and the Bell Ringer Awards Ceremony at www.PRClub.org. Follow them on Twitter [@PRClubofNE](#).

About the Bell Ringer Awards

The Bell Ringer Awards recognize public relations and communications work that demonstrates excellence in creative planning and superior execution to achieve a high degree of success in reaching predetermined objectives. Open to all New England practitioners, the program, now in its 55th year, celebrates the extraordinary work of the region's communications professionals.

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