

MINTZ+HOKE

Mintz + Hoke Recognized with Three 2024 PRSA Connecticut Mercury Awards

AVON, Conn. (Nov. 22, 2024) – Mintz + Hoke, New England’s Immersively Different advertising agency in the business of building brands since 1971, has been honored with Best in Show, Gold and Bronze Mercury Awards from the Greater Connecticut Chapter of the Public Relations Society of America (PRSA CT).

The PRSA CT Mercury Awards honor the talent and accomplishments of the best public relations professionals in Connecticut. The honorees were celebrated Thursday, Nov. 22 at the University of Hartford’s Gray Conference Center in West Hartford.

Mintz + Hoke came home with the following honors:

Best in Show Awards:

- **Transforming the Customer Experience with a User-Centric Website Redesign** in collaboration with Connecticut Water – External Websites in the Tactics category.

Gold Awards

- **Transforming the Customer Experience with a User-Centric Website Redesign** in collaboration with Connecticut Water – External Websites in the Tactics category.

Bronze Awards

- **Helping Improve Lives Through Transportation** in collaboration with the Connecticut Department of Transportation, HNTB and the New Mix Waterbury – Community Relations in the Campaigns category.

“I’m not only proud of our PR team but also proud of our entire agency for the time and effort they put into these projects,” said PR Account Director Amanda Savio. “We get to come to work every day knowing our clients are putting their customers first and trust our expertise to help them achieve their business goals. I think that’s really special.”

The [Greater Connecticut Chapter of PRSA](#) was created to advance the work of public relations professionals statewide by providing networking opportunities, professional development, and other resources at the local level, as well as through regional and national affiliations.

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media

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services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the Hartford Business Journal. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#), [X](#) and [Instagram](#).

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