

MINTZ+HOKE

Mintz + Hoke Promotes Caitlyn Wells to Account Supervisor

AVON, Conn. (Feb. 5, 2025) – Mintz + Hoke, New England’s Immersively Different brand-building advertising agency, is pleased to announce the promotion of Caitlyn Wells from Senior Account Executive to Account Supervisor.

“Caitlyn’s excellent instincts and critical thinking have helped her and her clients succeed in the execution of several major initiatives over her first three years at M+H,” said Ben Cadwell, Director of Client Service. “Her disciplined, thoughtful approach and demeanor with clients and team members make her a pleasure to work with. We are very excited to see her continued growth in this new role.”



Caitlyn Wells, Account Supervisor

Caitlyn is as cool, calm and collected as they come. She’s truly a comfort to our clients. Her strategic guidance, event planning and execution skills are unmatched. In her new role, Caitlyn will serve as the primary point of contact for her clients, maintaining strong, trust-based relationships. She will continue to ensure strategic alignment between agency deliverables and client business goals.

“I’m honored to work alongside such intelligent, capable individuals who strive to do right by our clients. The people I work with make what we do even that much more special.”

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Caitlyn lives in Farmington with her husband, Shaun, and their son, Rhett, who is Bluey's number one fan. They are a Disney family through and through, jetting off to Orlando, FL to enjoy the sun and warmth whenever they can. When she's not working or traipsing around Disney, she's spending quality time in the kitchen baking delectable desserts with Rhett.

Caitlyn holds a Bachelor of Science in Business Administration from UConn.

Connect with her on [LinkedIn](#).

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the Hartford Business Journal. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#), [X](#) and [Instagram](#).

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