

MINTZ+HOKE

Mintz + Hoke Celebrates Tenth Year as 'Best Places to Work' Awards Finalist

AVON, Conn. (March 14, 2024) – Mintz + Hoke, New England's Immersively Different advertising agency, is celebrating ten consecutive years as a finalist in the Hartford Business Journal's Best Places to Work in Connecticut Awards.

The awards honor the companies going above and beyond to discover creative, strategic, and safe ways to make work a fun, inclusive and forward-thinking place for employees to be their best selves.

"Our people, our values and our commitment to our work and our clients are the reasons we've been named a finalist for ten years running," said CEO and Managing Principal Ron Perine. "It is the camaraderie and mutual respect amongst our team members that make this a great place work."

All participating companies went through a two-part assessment process consisting of an employer questionnaire about benefits, policies and more, as well as a confidential employee engagement and satisfaction survey, all of which were analyzed by [Workforce Research Group](#).

Companies had to meet the requirements below to be considered for participation:

- Be a publicly or privately held business, either for-profit or not-for-profit
- Have a facility in Connecticut
- Have at least 15 employees working in Connecticut

Mintz + Hoke congratulates all Best Places to Work in Connecticut finalists and is proud to be amongst such outstanding organizations.

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the Hartford Business Journal. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#) and [Instagram](#).

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