

MINTZ+HOKE

Mintz + Hoke Recognized with Nine Awards from Ad Club CT

AVON, Conn. (Oct. 17, 2025) – Mintz + Hoke, an Immersively Different New England advertising agency in the business of building brands for over 50 years, brought home nine awards from [Ad Club CT's](#) 70th-Annual Awards Show. Honors include one Gold, two Silver, three Bronze, and three Merit awards.

The Awards Show brings Connecticut's best agencies together under one roof to celebrate the great, creative work coming out of the state.

Gold Awards:

- Innovation in Advertising: Hartford HealthCare Care Station

Silver Awards:

- Grassroots/Guerrilla Experiential Marketing Campaign: Hartford HealthCare Care Station
- Original Art/Photography: Mintz + Hoke Holiday Card

Bronze Awards:

- Best of Nonprofit: The Arc of Farmington Valley (Favarh) I Can and I Do Video
- Business Design Identity System: Connecticut Housing Finance Authority
- Agency Self-Promotion: Mintz + Hoke Holiday Card

Merit Awards:

- B2B Magazine Series: MetroHartford Alliance "Infinite Starts Here"
- Business Design Identity System: Connecticut Health Council
- Business Design Logo Design: Connecticut Housing Finance Authority

"Winning these awards is a testament to the incredible talent and creativity of our team," said Managing Principal + CEO Ron Perine. "We continue to innovate, tell stories in new ways, and redefine what's possible in our industry. It was also wonderful to connect with so many brilliant minds in advertising this week. Moments like these remind us how strong and inspired this community is and how exciting it is to see Ad Club CT revitalized."

Since 1913, the Ad Club of CT has promoted creativity, education and growth in Connecticut's advertising industry. As the largest professional association in the state, The Ad Club of CT builds connections between passionate advertisers and creatives.

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services, including branding, campaign analytics, creative,

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design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the Hartford Business Journal. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#) and [Instagram](#).

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