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MINTZ + HOKE PROMOTES ONE AND WELCOMES THREE TO THEIR CLIENT SERVICE TEAM

AVON, Conn. – (Feb. 23, 2022) – Mintz + Hoke, an advertising agency 50 years strong, is proud to announce a promotion and several new hires to their Client Service team who embody the idea of immersing themselves into the needs of their clients' customers. That is their Immersively Different approach and it is how Mintz + Hoke has been servicing clients for five decades.



Emily Brewer of Chester has been promoted from Account Supervisor to Account Director. Her new responsibilities include managing client relationships and driving collaboration across the cross-functional agency team. Brewer holds a Bachelor of Arts degree with a concentration in Journalism from Fordham University.



Michelle Ormsby of Plainville joins the team as an Account Supervisor, where she will build and maintain client relationships, develop strategic communication plans and manage day-to-day client communications. Michelle holds a Bachelor of Science degree in Advertising and Marketing from the Fashion Institute of Technology in New York.



Caitlyn Wells of Farmington joins the agency as a Senior Account Executive, where she will manage client relationships and drive collaboration across internal agency teams. Caitlyn holds a Bachelor of Science degree in Business Administration from the University of Connecticut.





Sara Tuller of Waterbury joins Mintz + Hoke as an Account Coordinator, where she guides clients' projects, maintains schedules and establishes open communication between all internal Mintz + Hoke teams. Sara holds a Bachelor of Arts degree in Fashion Communication and Promotion, as well as a Master of Science degree in Integrated Marketing Communication. Both degrees are from Lasell University.

About Mintz + Hoke

Mintz + Hoke, an Immersively Different full-service advertising agency 50 years strong, today offers an array of creative, research, strategy, design, digital, media, public relations, analytics and brand activation capabilities. 40 Tower Lane, Avon, Connecticut 06001 | 860-678-0473 | <u>www.mintz-hoke.com</u>. The agency has been recognized as one of Connecticut's Top Workplaces by the Hartford Courant and FoxCT, as well as the Hartford Business Journal.

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