



## Mintz + Hoke Wins Gold at PR Club Bell Ringer Awards

**AVON, Conn. (June 13, 2025)** — Mintz + Hoke, New England's Immersively Different advertising agency in the business of building brands for nearly 54 years, is proud to announce its public relations work with Access Health CT (AHCT) won a Gold Bell at the [PR Club's 57<sup>th</sup> Bell Ringer Awards](#).

The Bell Ringer Awards bring together public relations and marketing professionals from across New England to recognize excellence in creating, planning and executing communication plans.

Winners were honored at a ceremony in Boston on June 3.

The award-winning work, "Driving Record-Breaking Enrollment During a Crowded News Cycle," drove a 49% year-over-year increase in broadcast coverage for AHCT in conjunction with a record-breaking Open Enrollment Period.

"Access Health CT's Open Enrollment Period took place during a very busy news cycle, but their message is one that could not take a backseat," said Amanda Savio, PR Account Director. "We are so proud to have been a part of their record-breaking enrollment of over 150,000 customers."

See the full list of winners [here](#).

### About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the Hartford Business Journal. Connect with them at [www.mintz-hoke.com](http://www.mintz-hoke.com) and follow them on [Facebook](#), [LinkedIn](#) and [Instagram](#).

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