

# IMMERSIVELY DIFFERENT.

Our approach is to deeply immerse ourselves into the lives of our clients' customers. We need to truly understand what motivates those you're targeting before we can deliver work that truly motivates. It's a process that goes well beyond standard research and customary data digs. It's about being scrappy, nimble, proactive and curious. What it's not about is us. In fact it's not about you either. It's about those customers of yours and getting into their heads to change the way they think. That's what we do. Along the way we deliver tools like brand architectures, message matrices and actionable strategies so that together, we can deliver work that's as creative as it is effective.

## BRANDS WE WORK WITH



access health CT  
Connecticut's Health Insurance Marketplace



ADVANCECT  
CONNECTICUT



ASCENSUS



BII Broadview  
Federal Credit Union



CONNECTICUT  
HOUSING FINANCE  
AUTHORITY



Connecticut Water



Deloitte.



Fidelity  
INVESTMENTS



GENERAL DYNAMICS  
Electric Boat



RESONETICS

UNIVERSITY OF  
SAINT JOSEPH | USJ

## LEADERSHIP



Ron Perine,  
Managing Principal + CEO



Sara-Beth Kozlowski  
Principal, President of Media



Kara Mitchell  
Principal, Client Service



Brian Pike  
Executive Creative Director

# MINTZ+HOKE

ADVERTISING | MEDIA | DIGITAL | BRANDING | PR | STRATEGY

**11X BEST PLACE TO WORK**

**6X NAMED TOP WORKPLACE**

**12 YEAR AVERAGE CLIENT TENURE**

**31 CLIENTS**

**54 YEARS OLD**

**35 PEOPLE**

**90+ WORLDWIDE PARTNERS**

**100% EMPLOYEE-OWNED**

**GSA CERTIFIED**

**MINTZ-HOKE.COM**

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