

MINTZ+HOKE

Mintz + Hoke Promotes Dennis Hurlburt to Chief Financial Officer

AVON, Conn. (Aug. 21, 2024) – Mintz + Hoke, an Immersively Different New England advertising agency in the business of building brands since 1971, is pleased to announce the promotion of Dennis Hurlburt from Controller to Chief Financial Officer.

“Over the past six years, Dennis has stepped in and stepped up in a big way to take the financial reigns of Mintz + Hoke,” said Ron Perine, Managing Principal and CEO. “The agency couldn't be in better hands! Congrats on your well-deserved promotion to CFO!”



Dennis Hurlburt, Chief Financial Officer, at Mintz + Hoke's office in Avon.

In his tenure with Mintz + Hoke, Dennis has proved time and time again his commitment to not only the well-being of the agency but to the well-being of its people. In his new role as CFO, he will oversee the financial performance of the agency and of course, as is his nature, continue to be people's go-to guy for all things sports, dogs, golf and so much more.

“My career has included several stops prior to Mintz + Hoke. And since starting here, the professional landscape has drastically changed due to COVID-19. What quickly became clear, is the leadership team's commitment to putting its people first. It generates that team atmosphere here that I feel creates the best team in the business.”

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Dennis lives in Berlin with his wife, Diane and their six dogs, Elway, Jeter, Bronx, Brooklyn, Bella and Briggs. Outside of his 9–5 as CFO, Dennis loves to golf and tees off as much as time will allow.

Dennis holds a Bachelor of Science in Accounting from Nichols College.

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the *Hartford Business Journal*. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#), [X](#) and [Instagram](#).

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