

MINTZ+HOKE

Mintz + Hoke Promotes Julie Jarvis to Senior Account Executive

AVON, Conn. (March 19, 2025) – New England’s Immersively Different brand-building advertising agency, Mintz + Hoke, is pleased to share that Julie Jarvis has been promoted from Account Executive to Senior Account Executive.

“We are excited about Julie's growth in her new role as a Senior Account Executive. Her innate creativity and inquisitive nature inspire our team inside the agency and her clients,” said Ben Cadwell, Director of Client Service. “She is a strategic thinker who is dedicated to driving results in partnership with clients. We look forward to Julie’s continued success.”

Julie is as versatile as they come. She has a true passion for strategy, an innate eye for design, endless ideas for brand activations—the list goes on. In her new role, she gets to dive deeper into the behind-the-scenes work that goes into building successful brands.

“I love exploring the different practice areas at Mintz + Hoke. The authentic cross-departmental collaboration is one of the many ways we strive to excel for our clients and their customers.”

Julie lives in Newington with her husband Mike and their puggle Waffle Daisy. In her free time, she loves to snuggle up on the couch with Waffle and watch a Quinnipiac University or New York Rangers hockey game. She and Mike love tackling projects around their house, and as an avid lover of the theater, Julie heads down to the city to see a Broadway show whenever she can.

Julie holds a Bachelor of Arts in Public Relations from [Quinnipiac University's](#) School of Communications.

Connect with her on [LinkedIn](#).

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut’s Best Places to Work by the Hartford Business Journal. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#) and [Instagram](#).

###