

MINTZ + HOKE HONORED WITH FOUR EXCELLENCE AWARDS FROM THE CONNECTICUT ART DIRECTORS CLUB

AVON, Conn. (June 28, 2024) – [Mintz + Hoke](#), an Immersively Different full-service advertising agency building brands since 1971, is proud to announce its recent honors with four Excellence Awards from the [Connecticut Art Directors Club](#) (CADC).

The CADC annual awards show celebrates the achievements of advertisers across the state, honoring excellence in environmental design, graphic design, illustration, online/interactive, photography, student and video.

Mintz + Hoke brought home the following honors:

Excellence Award | Category

- Save the Horses Dual Activation with the US Horse Welfare and Rescue | Environmental Design
- Connecting CT's Small Business Community with Access Health CT Small Business | Graphic Design Print
- Mintz + Hoke Website Refresh | Online/Interactive Design
- Brooksvale Adventures Logo | Graphic Design Print

“We have a very diverse mix of clients, as well as services we offer to those clients. It is nice to see that reflected in the work we’re being recognized for,” said Sean Crane, Mintz + Hoke Chief Creative Officer. “A logo for an adventure company startup, dual activations for a fundraiser to save wild horses, a website redesign for our internal brand and the creation, planning and implementation of a major small-business event on behalf of the state’s insurance exchange.”

For over 40 years, the CADC has been a proud supporter of Connecticut’s creative community. The organization provides mentorship, encourages professional development and strives to instill inspiration in creatives everywhere.

About Mintz + Hoke

Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy, and social media services. Mintz + Hoke has been recognized as one of Connecticut’s Best Places to Work by the *Hartford Business Journal*. Connect with them at www.mintz-hoke.com and follow them on [Facebook](#), [LinkedIn](#), [X](#) and [Instagram](#).

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