MINTZ+HOKE

Mintz + Hoke's Event Coordination Efforts Recognized by the PRSACT Mercury Awards

AVON, Conn. (Nov. 20, 2026) — Mintz + Hoke, a Connecticut-based brand-building advertising agency, won bronze in the Events and Observances category at the 2026 PRSA Greater Connecticut Chapter Mercury Awards for its work connecting a niche but powerful transportation community with CT*rides*.

To help bridge the gap between the importance and impact of public transportation and ongoing infrastructure initiatives, the Connecticut Department of Transportation (CTDOT) and its program, CT*rides*, partnered with Mintz + Hoke for a second year in a row to create the 2026 Transportation Showcase, an event designed to connect residents, businesses and transportation leaders while highlighting the projects shaping Connecticut's future.

The second annual Transportation Showcase—Connecticut on the Move presented an opportunity to expand the event's reach, deepen audience engagement and further establish the Showcase as a platform for meaningful conversations about the future of transportation in Connecticut.

The PRSACT Mercury Awards honor the talents and accomplishments of the best communications professionals in Connecticut.

Winners were honored at a ceremony in Hamden Nov. 19.

About Mintz + Hoke
Mintz + Hoke is an Immersively Different full-service advertising agency established over 50 years ago. Today, the agency offers an array of services, including branding, campaign analytics, creative, design, digital, event management, media, public relations, research, strategy and social media services. Mintz + Hoke has been recognized as one of Connecticut's Best Places to Work by the Hartford Business Journal. Connect with them at www.mintz-hoke.com and follow them on Facebook, LinkedIn and Instagram.

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